

# ICOMIA & IFBSO CONGRESS 2025

*Palma de Mallorca*

*May 25<sup>th</sup> - 29<sup>th</sup>*



# ANEN CEO

Dear ICOMIA and IFBSO Colleagues,

Spain will host the ICOMIA/IFBSO Congress 2025 for the first time, in a strategic nautical hub: the city of Palma, at the heart of the Balearic Islands.

As a CEO of ANEN (National Association of Nautical Companies), and hosts of this key event for the international nautical community, it is an honor to welcome you to Palma. This city is a global benchmark for the nautical industry and its activities.

As a nautical tourism destination, Palma combines all the key factors to remain in the top ten: its stunning coastline, a dream for any sailor; its excellent nautical and sports infrastructure; and its rich gastronomy. For these reasons, we are confident that this exceptional setting will provide the perfect backdrop for an inspiring congress, where we can share knowledge, strengthen relationships, and explore new opportunities for the growth of our sector.

As the host association, ANEN will make every effort to ensure this event is a rewarding experience for all participants.

We look forward to welcoming you and sharing with all ICOMIA and IFBSO members the essence of Spain as a top-tier nautical destination.

Best regards,



Jordi Carrasco Abad

CEO

Spanish marine trade association (ANEN)



# IFBSO President

Dear delegate,

I'm thrilled to invite you to the 2025 IFBSO Congress in the beautiful city of Palma de Mallorca, Spain. This is the must-attend event for anyone involved in organising boat shows and events in the leisure marine industry.

For over 60 years, IFBSO has provided a unique platform for boat show organisers to connect, learn, and grow. Our members collectively attract over 1.5 million water sport enthusiasts to their shows every year, driving excitement for the marine lifestyle and supporting crucial boat sales.

Why You Should Attend?

- Fresh Ideas & Insights: Learn about the latest trends and best practices in the industry.
- Invaluable Connections: Build relationships with peers, marine industry leaders, and key stakeholders from around the world.
- Collaborative Opportunities: Work with IFBSO's new leadership and revitalised working groups to shape the future of our sector.
- Global Reach: With ICOMIA's participation, nearly every national Marine Industry Association (MIA) is represented—this is your chance to meet them face-to-face.

Set in the stunning surroundings of Palma de Mallorca, this Congress is more than just a meeting—it's a chance to connect with like-minded professionals, share ideas, and take your events to the next level.

Our host, ANEN, the Spanish Marine Industry Association, have put together a wonderful program and will ensure that you want for nothing. Whether you're a seasoned organiser or new to the industry, the IFBSO Congress offers something for everyone. Don't miss this opportunity to learn, network, and grow.

¡Nos vemos en Palma!



Niels Klarenbeek  
IFBSO President

# ICOMIA President

Dear ICOMIA Member

On behalf of the Board of ICOMIA, it is my great pleasure to invite you to the ICOMIA/IFBSO Congress 2025 which will be held in Palma de Mallorca from 26 - 29 May 2025.

Palma is Mallorca's vibrant capital looking out over the Mediterranean Sea. There are many enchanting parts of the city with the main attractions and shopping areas situated around the massive Gothic cathedral by the seafront. This area, known as Palma's old town, is full of ancient passages, historic monuments and magnificent architecture. The city boasts an impressive harbour and Congress will be held in the heart of it all, at the four-star Melia Palma Marina hotel.

This year's Congress will be a fantastic opportunity for us to come together to discuss the challenges and opportunities facing our industry and discover new and improved ways to work. We have a vibrant itinerary planned with presentations and workshops from key industry leaders covering a broad range of topics with a specific focus on how industry associations can collaborate more effectively towards our shared goal of retaining and growing participation in recreational boating.

Our Annual Congress is a great forum for in-depth discussions, committee meetings and networking events. It is an opportunity for all of us to work together and share experiences in order to improve the recreational marine industry and shape its future into a more prosperous and sustainable one.

We are extremely grateful to ICOMIA member ANEN for organising this year's Congress and the ICOMIA and IFBSO Secretariats for their dedication and hard work towards, what I am sure, will be a very successful Congress.

I hope you will accept this invitation and join us in Palma de Mallorca. I am looking forward to seeing you there.

Warm regards,



Darren Vaux,  
ICOMIA President





# Palma de Mallorca: The Perfect Setting for a Global Nautical Congress

Palma de Mallorca is an exceptional destination that masterfully combines charm, tradition, and the allure of the Mediterranean. With its extensive coastline of crystal-clear waters, a wealth of award-winning beaches, and world-class marinas, Palma stands as a haven for sea lovers. Whether it's sailing, indulging in water sports, or savoring exquisite cuisine crafted from fresh, local ingredients, the city offers an experience that is both enriching and unforgettable.



The nautical industry of Palma de Mallorca is a global benchmark in the Western Mediterranean. Renowned for its world-class infrastructure, cutting-edge innovation, and steadfast commitment to sustainability, the city features over 1,800 berths and premier facilities like STP Palma and Astilleros de Mallorca, global leaders in yacht refit and repair. Complementing these is the newly transformed Club de Mar Mallorca, a modern marina capable of accommodating vessels up to 170 meters, reaffirming Palma's stature as an epicenter of the nautical world.

Beyond its maritime appeal, Palma enchants with its \*architectural and cultural richness. From the majestic Cathedral of La Seu, standing sentinel by the sea, to the historic Bellver Castle and the atmospheric old town with its narrow streets, stately courtyards, and iconic buildings, the city showcases a history that blends Arab, Gothic, and Renaissance influences.

Palma is also a thriving cultural hub in the Mediterranean, boasting an array of museums, art galleries, and a dynamic calendar of international events. Its vibrant cultural life, combined with its scenic beauty and historic treasures, positions Palma as an ideal destination for a world-class nautical congress.

A city where tradition and modernity harmoniously coexist with nature, Palma de Mallorca offers an unparalleled setting that ensures an unforgettable experience for all who visit. It's more than just a location, it's an inspiration.



# Palma International Boat Show

## Proud Sponsor of the ICOMIA · IFBSO Congress 2025

**Palma de Mallorca, May 1–4, 2025**

The **Palma International Boat Show (PIBS)** is one of the leading nautical events in the Mediterranean, marking the beginning of the international boat show season. Held in the heart of the **historic port of Palma**, the show combines an exceptional exhibition of boats and marine products with the vibrant, cosmopolitan atmosphere of the Balearic capital.

In 2025, we are proud to support the **ICOMIA–IFBSO Congress** as an official sponsor. As a key player in the global yachting industry, PIBS shares the Congress's commitment to innovation, sustainability, and international collaboration.

### Why PIBS is a benchmark event in the industry:

- Over 600 exhibitors from around the world
- More than 250 boats on display, both on land and in the water
- A strong focus on sustainable innovation and nautical tourism
- Home to the Palma Superyacht Village, dedicated to vessels over 24 meters
- A unique networking platform for professionals, manufacturers, and service providers

As part of the Congress experience, participants will have the opportunity to discover firsthand why Palma and its boat show are considered strategic hubs for the marine sector in the Western Mediterranean.

We look forward to welcoming you in **Palma de Mallorca**, where business meets lifestyle and the sea connects us all.



# How to reach Palma

## BY PLANE

Palma de Mallorca Airport (Son Sant Joan) is located just 8 kilometers east of Palma's city center. It is easily accessible by car, taxi, or public transport, with a travel time of approximately 15 minutes to the congress hotel and the city's main tourist areas.



# The congress Venue

MELIÀ

## Meliá Palma Marina



The Meliá Palma Marina is a modern and elegant hotel located on Palma de Mallorca's seafront promenade, offering stunning views of the marina and the bay. Just minutes away from the old town and major cultural attractions, it boasts excellent connectivity to the airport, making it the ideal choice for hosting the ICOMIA and IFBSO congress, combining comfort, accessibility, and an exceptional setting.

Here is the link to make your reservation at the Meliá Palma Marina hotel. **ICOMIA/IFBSO CONGRESS.**

Melia Palma Marina Hotel rates per night for ICOMIA/IFBSO delegates

Important information: We encourage congress attendees to make their reservation before March 26th to secure accommodation at the congress hotel.

Single room: **192 €**

Double room: **208 €**

Prices are for room and breakfast (VAT included)



### Meliá Palma Marina

Avenida Gabriel Roca, 29

07014 Palma, Illes Balears

melia.palma.marina@melia.com

Phone: (+34) 971 28 14 00





# Alternatives accommodation

To give you more options, we have also included the possibility of booking at:

**Hotel Palma Bellver** & **Hotel Inside Palma Bosque**. Both hotels are within walking distance.

Here is the link to make the reservation **ICOMIA/IFBSO CONGRESS**



## BQ Augusta \*\*\*\*

is located just a 20-minutes walk from the official venue and provides more competitively priced accommodation options.

If you want to make a reservation at the BQ Augusta hotel, please indicate this promotional code when making your reservation on the website:

**code ICOMIA25**

Single room: **95 €**

Double room: **146 €**

Prices are for room and breakfast (VAT included)



### BQ Augusta Hotel

Camí del Corb Marí, 22, Ponent

07015 Palma, Illes Balears

central@bqhoteles.com

Phone: (+34) 971 70 77 55

# Congress Agenda

Sunday 25 May		Monday 26 May			Tuesday 27 May			Wednesday 28 May			Thursday 29 May			
ICOMIA	IMG	ICOMIA	IMG	IFBSO	ICOMIA	IFBSO	Partners	ICOMIA	IFBSO	Partners	ICOMIA	IFBSO	Partners	
ICOMIA Arrivals	11:00 Departure for the Marinas Tour	Technical Committee 09:30 - 11:00 Room 3	IMG 09:30 - 11:00 Room 2	Arrivals/ registration	Opening welcome from the Presidents of ICOMIA & IFBSO 08:30 - 09:00 Room 4-5-6			Sustainability Committee 08:30 - 10:30 Room 1-4-5-6	WG Innovation & Tech 09:00 - 10:00 Room 2  Committee WG 10:00 - 11:00 Room 2	Finca Biniagual Winery  10:00 - 13:30	Spanish Market Session 09:00 - 10:00 - Room 1 Ed Slack. CEO Fraser Yachts (Boat Shows for SY) 10:00 - 10:30 - Room 1 Ed Slack. Gabriela (Startup Comunity) 10:30 - 11:30 - Room 3		Aubocassa Olive Oil Tasting  Rafa Nadal Academy  10:00 - 17:00	
		Coffeebreak 11:00- 11:30			MIA Experience Sharing/ workshop 09:00 - 11:00 Room 4-5-6			Exe Committee 09:00 - 11:00 Room 2	Committee WG 10:00 - 11:00 Room 2		Coffeebreak 11:00- 11:30			
		Technical Committee 11:30 - 13:00 Room 3	IMG 11:30 - 13:00 Room 2		Speed Networking 11:30 - 13:00 Room 3			Grow Boating 11:00 - 13:00 Room 4-5-6	Marketing & Sales WG 11:00 - 13:00 Room 2		Keynote Speaker 11:30 - 12:45 Room 3			
					Industry tour			Joint Experience Sharing Wrap Up 12:45 - 13:00 - Room 5-6						
	19:00 Arrival back at hotel from Marinas Tour	Lunch 13:00-14:00			Lunch 13:00-14:00		Lunch at STP Palma 13:30 - 15:30		Lunch 13:00 - 14:00					
		Technical Committee 14:00 - 15:00 Room 3			Trade & Market Intelligence 14:00 - 16:30 Room 4-5-6	Sustainability WG 14:00 - 15:00 Room 2	STP Visit 15:30 - 16:30		AGM 14:00 - 15:30 Room 4-5-6	AGM IFBSO 14:00 - 15:00 Room 2				
		Superyacht Refit Group 14:00 - 17:00 Astilleros de Mallorca												
		Superyacht Division 15:00 - 17:00 Room 3			Diversity Committee ICOMIA+IFBSO 16:30 - 18:00 Room 4-5-6		City Tour of Palma de Mallorca 17:00- 19:00	Exploring Palma Port by boat 16:30 - 17:30		BoD meeting 15:30 - 16:00 Room 2	Exec Committee 15:00 - 15:30 Room 3			
		Joint BoD / Excom Meeting ICOMIA + IFBSO 18:00 - 18:30 · Room 2			Club de Mar de Mallorca visit 17:30 - 19:00			Gala Dinner 19:30 - 24:00						
		Puerto Portals Marina Tour and drinks 19:00 - 21:00			Welcome Reception 19:30 - 21:00					Mallorcan food & drinks tasting at Club de Mar 19:00 - 20:00				

# Palma de Mallorca: A Premier Nautical Destination in the Western Mediterranean

## INDUSTRY TOUR

During the Industry Tour, we will explore some of the most significant pillars of Palma's thriving nautical industry:

### 1. STP Palma, A Leader in Refit & Repair. Wednesday, 15:30



Our first stop will be \*STP Palma, one of the most important refit and repair centers for yachts in the Mediterranean. This facility services over 1,500 yachts annually and is equipped with five travelifts, the largest of which has a capacity of 1,000 tons. Each day, over 1,000 skilled professionals from around the globe work at STP Palma, making it a true epicenter of the refit and repair

sector within the nautical industry.

### 2. The Port of Palma – An Icon of Recreational Boating. Wednesday, 16:30

From the water, we will enjoy a unique perspective of the \*Port of Palma, one of the most impressive-

nautical infrastructures in the Mediterranean. This port boasts more than \*\*1,800 berths\* for recreational vessels, including superyachts of considerable length. It stands as an international benchmark for both its capacity and the quality of its services, as well as the prestigious nautical events it hosts.



# Evening Program

**Monday, 19:00**

## **Puerto Portals – A Benchmark of Elegance and Distinction**

Our marina tour will also take us to Puerto Portals, one of the most prestigious marinas in the Balearic Islands and the Western Mediterranean. Known for its sophisticated atmosphere, this exclusive port is a preferred destination for luxury yachts, offering top-tier nautical services and a vibrant social scene.



Puerto Portals boasts over 650 berths, accommodating vessels up to 60 meters in length, along with a refined selection of restaurants, boutiques, and leisure spots that attract yacht owners, celebrities, and sailing enthusiasts from around the world. Beyond its first-class facilities, Puerto Portals is also renowned for hosting high-profile international events, solidifying its status as a reference in Mediterranean yachting.

By visiting Puerto Portals, we will experience firsthand its unique blend of nautical excellence, lifestyle, and innovation, making it a must-visit location for anyone engaged in the maritime industry.

**Tuesday - Welcome Reception, 19:00**

## **Port Center Palma**

The **Port Center Palma** is a landmark building located at the Moll Vell in Palma de Mallorca. Managed by the **Port Authority of the Balearic Islands (APB)**, the center has been designed to strengthen the relationship between the port and the city, providing a space for dialogue, innovation, and collaboration with various stakeholders.

From the top floor, visitors can enjoy **unbeatable views of the city and the Port of Palma**.





# Evening Program

## Wednesday, Mallorcan food & drinks tasting at Club de Mar, 19:00

### Club de Mar Mallorca – Innovation and Transformation

The tour will conclude with a visit to the Club de Mar Mallorca, which has recently completed a comprehensive renovation of its facilities. This transformation represents an investment of over 70 million euros, elevating the Club to a modern, sustainable space capable of accommodating yachts ranging from 8 to 170 meters in length.

Palma de Mallorca continues to distinguish itself as a premier nautical destination, combining world-class facilities, sustainability, and excellence, solidifying its position as a leader in the Western Mediterranean.



## Thursday, Gala Dinner at Royal Yacht Club Palma, 19:30

The **Real Club Náutico de Palma (RCNP)**, founded in 1948, is one of the most prestigious yacht clubs in the Mediterranean. Located in the heart of Palma de Mallorca, it offers state-of-the-art facilities and a privileged setting for both professional and recreational sailing. The club hosts internationally renowned events such as the **Copa del Rey**, attracting top sailors and yachts from around the world. With its strong commitment to sportsmanship, excellence, and the promotion of sailing, the RCNP is a reference point in the world of competitive yachting.

In addition to its sporting legacy, the RCNP is deeply involved in the local maritime culture, offering sailing programs for all ages and promoting environmental responsibility. Its elegant clubhouse and stunning location overlooking the Bay of Palma also make it an exceptional venue for social events. As a highlight of its international role, the RCNP will host the **Gala Dinner of the ICOMIA and IFBSO Congress**, serving as the perfect closing event for this prestigious gathering of the global nautical industry.

# Partners Programme

\*Program subject to changes

**TUESDAY, MAY 27**

## City Tour of Palma de Mallorca



The City Tour of Palma de Mallorca will be a guided visit through the city's main points of interest. During the tour, we will stop at iconic locations such as the Cathedral of Mallorca, the Old Town, and other architectural gems, offering the opportunity to learn about the local history and enjoy Palma's charming atmosphere.

Additionally, there will be time to explore the city's highlights, including visits to some typical spots that showcase its unique character.



**WEDNESDAY, MAY 28**

## Biniagual Winery

Nestled in the heart of Mallorca's Binissalem wine region, Bodega Biniagual is a beautifully restored historical estate with roots dating back to Moorish times. This charming "llogaret" is made up of 14 houses, a chapel, a traditional winery, and a boutique wine shop, all surrounded by 170 hectares of sustainably cultivated land. The estate, family-owned and passionately dedicated to viticulture, brings together tradition, craftsmanship, and environmental care. With 34 hectares of vineyards and a focus on local grape varieties such as Manto Negro and Prensal Blanc, Biniagual crafts exceptional wines that reflect the authentic character of Mallorca.

Biniagual's winemaking philosophy emphasizes manual, low-intervention methods and respect for nature. Every vine is carefully tended throughout the year, with strict grape selection and sustainable farming practices ensuring outstanding quality.

Visitors can experience the spirit of the estate through guided tours and tastings that include local delicacies like olive oil and artisan cheese. A visit to Bodega Biniagual is more than a tasting—it's a journey into the heart of Mallorcan culture, history, and passion for wine.



# Partners Programme

\*Program subject to changes

**THURSDAY, MAY 29**

## **Aubocassa: Olive Oil, Wine, and Tradition in Perfect Harmony**

Aubocassa, located in the heart of rural Mallorca, offers a unique olive oil experience on a beautifully restored 12th-century estate. Surrounded by stunning landscapes, visitors can explore the olive groves, see how oil is produced using cutting-edge technology, and enjoy exclusive tastings of premium AUBOCASSA and L'AMO oils. The visit includes wine tastings from prestigious Rioja and Ribera del Duero wineries, all part of the renowned RODA Group. With its charming farm, modern mill, on-site store, and the cozy OliBar, Aubocassa promises an unforgettable sensory journey in a truly authentic setting.



## **Rafa Nadal Academy**

Located in Rafa Nadal's hometown of Manacor, Mallorca, the Rafa Nadal Academy is a world-class training center where passion for tennis meets excellence in education. Founded by one of the greatest athletes of all time, the Academy combines high-performance sports training with a strong academic program, offering young athletes the tools they need to succeed both on and off the court. Surrounded by stunning landscapes and equipped with state-of-the-art facilities, it's a place where discipline, perseverance, and sportsmanship are part of everyday life.

More than just a tennis school, the Rafa Nadal Academy reflects the values that have defined Rafa's career: humility, effort, and continuous improvement. Through personalized coaching and a holistic development approach, players from all over the world grow as athletes and individuals. Whether you're visiting for a short-term camp or pursuing a long-term program, the Academy offers a unique opportunity to train where champions are made, in an inspiring environment that celebrates the love for sport and personal growth.



# Marina's Tour

## 25 May

Join us on May 25th for an exclusive Marina Tour across four of the most iconic ports in the Western Mediterranean: Club de Mar Mallorca, Alcudiamar, Port Adriano, and Puerto Portals. This curated visit will showcase each marina's unique character and recent transformations—ambitious renovation projects that combine cutting-edge design with a deep commitment to sustainability. These marinas are not only premier destinations for yachting but also forward-thinking hubs setting new standards for quality, environmental responsibility, and user experience.

At Club de Mar Mallorca, tradition meets innovation in a major redevelopment that has elevated its facilities while preserving its legacy. Alcudiamar, nestled in the north of the island, has prioritized green practices in its modernization, offering a more sustainable and welcoming environment for both boats and visitors. Port Adriano, designed by Philippe Starck, stands out for its contemporary architecture and luxury services, all updated with a clear eco-conscious vision. Meanwhile, Puerto Portals continues to lead as a glamorous hotspot, now enhanced with modern infrastructure and a focus on energy efficiency. This tour is a unique opportunity to experience firsthand how these marinas are redefining the future of the nautical sector.





# Congress Registration

## **Delegate fee ICOMIA/IFBSO**

**380 € – ex tax**

Delegate registration includes: Welcome reception, conference package, coffe breaks, conferences lunches, Mallorca food and drinks tasting at Club de Mar, and Gala dinner.

## **Partners fee**

**280 € – ex tax**

Partner registration includes: Welcome reception, partners program, Mallorca food and drinks tasting at Club de Mar, and Gala dinner.

## **Only IMG (Sunday – Monday)**

**180 € – ex tax**

Includes: Marina Tour, conferencia package, coffe break and conference lunch.

## **Technical Committee (Monday)**

**170 € – ex tax**

Includes: Conference package, coffe break and conference lunch.

## **Non IFBSO/ICOMIA members**

**490 € – ex tax**

Includes: Welcome reception, conference package, coffe breaks, conferences lunches, Mallorca food and drinks tasting at Club de Mar, and Gala dinner.

Congress booking process

<https://www.icomia.org/events/icomia-ifbso-congress-palma-2025/>



# Contact

Congress is hosted by

**ANEN**

Spanish marine trade association

Paseo de la Castellana, 121, escalera izquierda, 9º B. 28046 Madrid

Teléfono: 913 532 994 • Email: [anen@anen.es](mailto:anen@anen.es)

Your dedicated contact person:

**Mercedes Nieto** - 913 532 994 - [anen@anen.es](mailto:anen@anen.es)

**Jose Luis Fayos** - Mob +34 629639590 - [jlfayos@anen.es](mailto:jlfayos@anen.es)

