

Media Release

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**MONACO YACHT SHOW 2025 MARKS GLOBAL LAUNCH SUPERYACHT AUSTRALIA MAGAZINE**

Superyacht Australia Magazine Issue 13 makes its international debut today at the prestigious Monaco Yacht Show, showcasing Australian excellence to the global superyacht industry.

As the industry’s dedicated publication, Superyacht Australia Magazine showcases the breadth of Australia’s superyacht sector while highlighting the wider Asia–Pacific region. It shares the latest updates, events and marine tourism insights to a global audience of stakeholders, captains and owners, positioning Australia and its neighbours as premier superyacht destinations.

Issue 13 of the magazine opens with a Destination Guide, featuring a map of the Great Southern Route that charts pathways to Australia and its neighbouring South Pacific islands. Highlighting Australia’s growing appeal to the international superyacht community, statistics indicate that visiting superyachts are spending more time in the country than ever before. Longer stays are now the norm across each state, with vessel sizes also increasing, contributing to a 20% increase in economic impact.

The magazine’s Destination Guide includes a detailed ten-day cruising itinerary of the Solomon Islands, a Melanesian paradise renowned for its beaches, surfing, diving, history and culture. It also explores Japan’s scenic Seto Inland Sea, a region rich in unique ports, cultural experiences and cruising opportunities, including the 70km Shimanami Kaido cycleway and the soon-to-open Kobe Base Marina in 2027. Both locations are highlighted as ideal stopovers on a journey to Australia.

Turning the focus to Australia, exciting plans for the Royal Motor Yacht Club in Sydney’s Broken Bay are unveiled, featuring an exciting land focus with a wellness centre, swimming pool and premium lifestyle and service amenities, all set to establish the location as an iconic boating destination and superyacht facility outside of Sydney Harbour and the Gold Coast.

Major vessel refit projects are in the spotlight, including Echo Yachts’ transformative work on the 59-metre *M/Y Just B*, recognised as one of the most ambitious refits ever undertaken in Australia, and Gold Coast City Marina’s comprehensive refit of the 34.18-metre alloy M/Y *Akiko*.

The magazine showcases Australia’s exceptional shipyards, from The Boat Works, with its 450 berths and over 1,000 on-site marine professionals servicing more than 300 boats annually, to The Yard Brisbane’s impressive makeover of the 56-metre *Keri Lee III*. Also featured in the magazine is Rivergate Marina and Shipyard, a four-time Australian Marine Industry Award winner, reflecting on a busy year hosting notable vessels, including the 81-metre *S/Y Sea Eagle*. This vessel continued its southern voyage to Tasmania, Australia’s island state, where Yacht Services Tasmania curated an itinerary to include the breathtaking scenery and world heritage listed sites of Port Arthur and Maria Island.

Looking ahead to 2026 the magazine contains a calendar of Superyacht Australia events, including the announcement of the Sydney Charter Show, to be held on 22 – 23 February 2026. This exciting new event that will showcase Australia’s leading charter vessels, destinations and luxury experiences, building on the success of the Superyacht Australia Soirée. The show will provide a dynamic platform for brokers, industry partners and prospective clients to connect, while further cementing Sydney Harbour’s reputation as a world-class superyacht destination.

Superyacht Australia’s commitment to the next generation of marine industry professionals is highlighted with a feature on Bryce Lawrence, the inaugural recipient of the Superyacht Crew Scholarship. This dedication is further highlighted through Superyacht Australia’s support of the ISS Talent Pledge and its recognition of emerging talent via the annual Australian Marine Industry Apprentice of the Year Award, which takes the winner to Metstrade in Amsterdam to learn from both the Australian delegation and the wider international superyacht community.

Visiting superyachts will be able to make the most of the comprehensive Service Capabilities Directory included in the magazine, individually listing Superyacht Australia and Superyacht Group Great Barrier Reef Members, their local contact information and the services they provide.

In addition, the magazine offers quick links via QR codes to Superyacht Australia’s State Superyacht Guide publications for the Great Barrier Reef, Southern Queensland, and New South Wales. Along with the newly released Superyacht Services Guide – Destination Australia, co-created with Superyacht Australia. Also included is a link to the Australian Commercial Marine Group (ACMG) Haul Out, Refit and Maintenance Directory.

The Superyacht Australia Magazine is distributed globally, with copies available at major international superyacht shows. It is accessible to media and superyacht industry networks worldwide and can be downloaded as an E-Book from our website.

**<Ends>**

[Explore Superyacht Australia Magazine – Issue 13](https://online.flippingbook.com/view/971120212/)

[Explore full image library](https://workdrive.zohoexternal.com/external/e39565d5d1645c85715f5544173d7bac83d069c1760cd2b0ac7bf97abd9d5898)

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| Issue 13 Superyacht Australia Magazine | A close-up of a magazine  AI-generated content may be incorrect.Feature on Japan’s scenic Seto Inland Sea |

FOR MEDIA INFORMATION, CONTACT:

David Good

Chief Executive Officer, AIMEX, Superyacht Australia and ACMG

Ph: +61 (0) 413 375 820

Email: dgood@aimex.asn.au

**About Superyacht Australia:**

Superyacht Australia is the peak body for the Australian Superyacht Industry. Our key focus is to develop and promote Australia's international competitiveness as a destination for the global superyacht fleet, to increase visitations of superyachts to Australia and to promote the capabilities of the Australian

superyacht industry to build and service a visiting vessel’s every need.

[www.superyacht-australia.com](http://www.superyacht-australia.com)

**About AIMEX:**

The Australian International Marine Export Group (AIMEX) is the peak body for the marine export industry. The objective of AIMEX is to develop and promote Australia's international competitiveness in the marine sector. AIMEX represents some of Australia's most successful international brands, emerging companies and firms that showcase exciting innovation and technological development.

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