

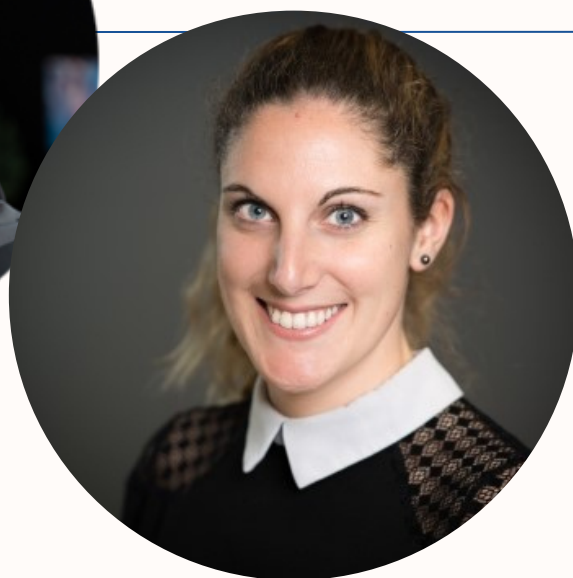
ICOMIA/IFBSO CONGRESS | 20 - 24 MAY 2024

La Rochelle



LA
ROCHELLE





Welcome
Welcome
Welcome

Dear ICOMIA & IFBSO Colleagues,

On behalf of Grand Pavois Organisation, it is a great honor to invite you to our country for the 2024 ICOMIA/IFBSO Congress.

The all GPO's team, led by his president, Alain Pochon, will be delighted to welcome you in France, in the beautiful city of La Rochelle.

Come to discover and feel the French "art de vivre"!

The city has a lot to offer to the IFBSO and ICOMIA delegates and partners. We look forward to welcoming you in 2024 for a successful ICOMIA & IFBSO Congress!

Christophe Vieux & Anais Lheureux

C.E.O.

GRAND PAVOIS ORGANISATION



Grand Pavois La Rochelle Boatshow



Anne Dunbar

President, International Federation of Boat Show Organizers (IFBSO)



Dear IFBSO Member,

It is my honor, as the President of the International Federation of Boat Show Organizers (IFBSO), to invite you to the 2024 ICOMIA/IFBSO Congress in beautiful La Rochelle, France, on May 20th - May 24th, 2024. This Congress promises to be a remarkable gathering of industry leaders, providing a unique platform for knowledge exchange, collaboration, and networking. La Rochelle, known for its maritime heritage, sets the perfect backdrop for our discussions on the future of boat shows and the marine industry.

We are delighted to announce that we will be celebrating the 60th Anniversary of IFBSO during this Congress. This significant milestone reflects six decades of dedication, innovation, and collaboration within the boat show community. It is a testament to the strength and resilience of our organization, and we are eager to share this momentous occasion with you.

The Congress will feature a comprehensive schedule of daily workshops, each meticulously crafted to deliver rich and insightful content. Our goal is to delve into the latest trends, innovations, and best practices that are shaping the boat show landscape globally. From marketing strategies to sustainability initiatives, these workshops will cover a diverse range of topics to empower you with valuable insights for the challenges and opportunities that lie ahead.

In addition to the content-packed workshops, the Congress offers a prime opportunity for quality networking. Connect with the leadership of the largest boat shows in the world, exchange ideas, and forge collaborations that can drive success for your organization. The relationships formed during this event have the potential to redefine the future of boat shows and contribute to the growth of our industry.

We, ICOMIA, IFBSO, and our gracious hosts the [Grand Pavois Organisation](#), look forward to welcoming you to La Rochelle and celebrating the 60th Anniversary of IFBSO, and making the 2024 ICOMIA/IFBSO Congress a memorable and impactful experience for everyone involved.

Best regards,
Anne Dunbar



Darren Vaux

ICOMIA President



Dear ICOMIA Member,

On behalf of ICOMIA, it is my great pleasure to invite you to the ICOMIA/IFBSO Congress 2024 which will be held in La Rochelle, France from 20 - 24 May 2024.

La Rochelle is a coastal city in southwestern France and capital of the Charente-Maritime department. It has been a centre for fishing and trade since the 12th century, a maritime tradition that's reflected in its Vieux Port (old harbour) and huge, modern Les Minimes Marina.

We have had a busy and eventful year at ICOMIA, starting with our new CEO, Joe Lynch joining us in June and including the high-profile launch of the Pathways to Propulsion Decarbonisation for the Recreational Marine Industry report at METSTRADE in November.

This year's Congress will be a fantastic opportunity for us to come together to discuss the report and decarbonisation in more detail as well as to discover new and better ways to collaborate towards our goal of promoting and growing participation in recreational boating.

Our annual Congress is a great platform for in-depth discussions, committee meetings and networking events. It is an opportunity for all of us to work together collaboratively to improve the recreational marine industry and shape its future into a more sustainable one.

We are extremely grateful to IFBSO member Grand Pavois for organising Congress and the ICOMIA and IFBSO Secretariats for their dedication and hard work to what I am sure will be a very successful Congress.

I hope you will accept this invitation and join us in La Rochelle. I am looking forward to seeing you there.

Warm regards,
Darren Vaux,

La Rochelle

La Rochelle
La Rochelle

"LA VILLE BLANCHE"

La Rochelle is a charming destination which provides a peaceful environment.

4 ports and 3 beaches had been arranged on this beautiful coast where you can enjoy going on the beach, sailing and savour some iodic meals.

Our city also hosts a rich architectural patrimony: from the Old Port platforms to the famous Aquarium, everything here is turned around the sea which separates it from the Ré and Oléron islands. Apart from its heritage, the White City has built itself a strong cultural reputation thanks to its various museums and numerous music festivals...



La Rochelle City Center

How to reach La Rochelle



BY PLANE

The nearest airport is located about 15km from La Rochelle city center. The other closest airports are Bordeaux and Nantes' airports.

BY TRAIN

The train station is located in the city center. This option can be faster than the car thanks to the high speed trains. Paris - La Rochelle: 2h30.

BY CAR

Paris: 479km - Bordeaux: 184km - Nantes: 160km



The congress venue

MERCURE HOTEL VIEUX PORT ****

Quai Louis Prunier, 17000 La Rochelle
tel. +33 (0)5 46 50 89 04

The Mercure hotel is located in the very city centre very close from the train station and about 5 minutes walking from most of the White City touristic attractions. You will also enjoy a nice panoramic view on the La Rochelle towers and the Grands Yachts pond from its restaurant.

1 000m ²	1	1	150
of meeting rooms	fitness room	swimming pool	rooms

The congress venue

Hotel rates per night for ICOMIA/IFBSO delegates :

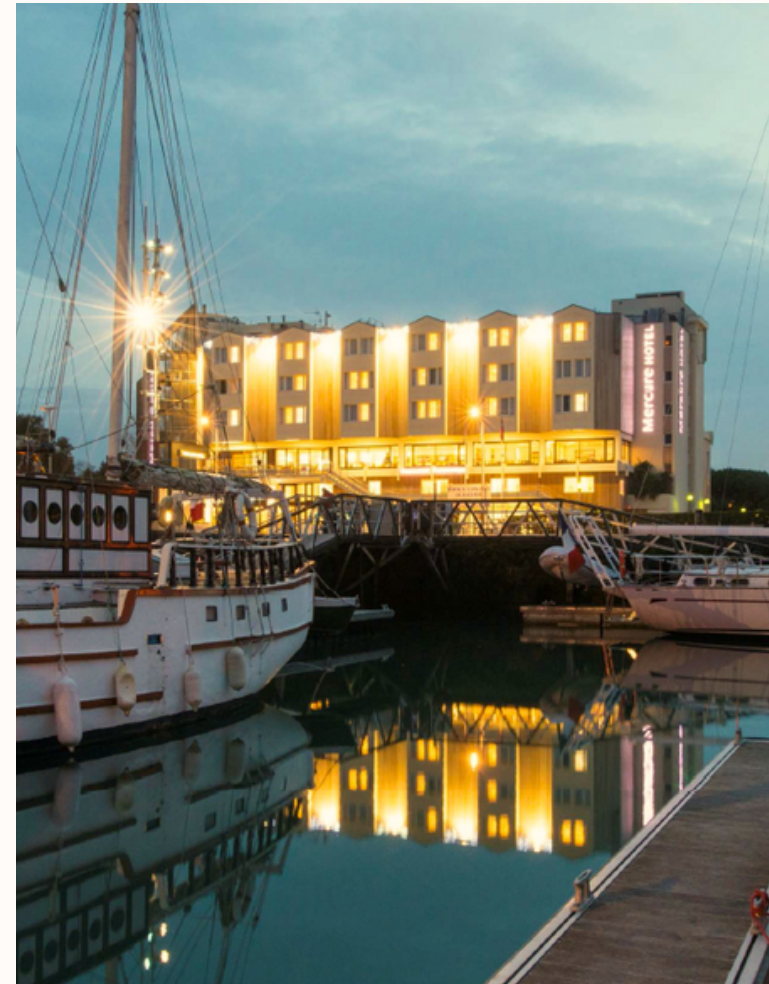
Single room : 180€

Double room : 195€

Priviledge room : 220€

Suite room : 240€

Prices are for room and breakfast (VAT included)



Mercure Hotel - La Rochelle Vieux Port

Congress agenda

ICOMIA/IFBSO CONGRESS | LA ROCHELLE | 20 - 24 MAY 2024

Sunday 19 May	Monday 20 May			Tuesday 21 May			Wednesday 22 May			Thursday 23 May					
ICOMIA	ICOMIA	IMG	IFBSO	ICOMIA	IFBSO	Partners	ICOMIA	IFBSO	Partners	ICOMIA	IFBSO	Partners			
ICOMIA/IMG Arrivals	Technical Committee 09h30 - 11h00	IMG 09h30 - 11h00	Arrivals/ Registration	Workshop 10h00 - 12h30	Arrivals/ Registrations	Free time	Sustainability Committee 09h00 - 11h00	Workshop 2 "Eco-responsability/ sustainability" 09h00 - 11h00	Free time	Market Intelligence Committee 09h00 - 11h00	AGM 09h00 - 11h00	Relaxing day at Ile de Ré 10h00 - 16h30 (entrance at the Thalasso + lunch included)			
	Coffee break 11h00 - 11h30	Coffee break 11h00 - 11h30			Executive Committee 10h00 - 12h30		Coffee break 11h00 - 11h30			Coffee Break 11h00 - 11h30					
	Technical Committee 11h30 - 13h00	IMG 11h30 - 13h00					Speed Networking 11h30 - 13h00			Keynote Speakers 11h30 - 13h00					
	Lunch 13h00 - 14h00	Lunch 13h00 - 14h00					Lunch 12h30 - 13h30			Lunch 13h00 - 14h00					
IMG Marina Tour	Superyacht Division 14h00 - 16h00	IMG 14h00 - 16h00		FIN Presentation (Jean-Paul Chapeleau) 13h30-14h00	La Rochelle Walking Tour 14h30 - 16h30	Industry Tour 14h30 - 17h30	Catamaran Tour 14h00 - 17h00	AGM 14h00 - 15h30	Workshop 3 "Future of the boating and boat shows" 14h00 - 15h30	Board of Directors 15h30 - 16h30	ExCom Mtg 16h00 -16h30		Free time		
				ICOMIA/IFBSO Joint Experience Sharing 14h00 - 15h45										Workshop 1 "Boat shows best practices" 16h00 - 18h00	
				Coffee break 15h45 - 16h00											
				Exporters Committee 16h00 - 17h30										Board of Directors 17h30 - 18h00	
	Grow Boating Committee 16h00 - 18h00			Joint BoD/Execom Mtg 18h00 - 18h30											
	Free Time														
Free Evening	Free Evening			19h00 Welcome Reception at the City Hall			19h15 Dinner at the Aquarium			18h30 Gala Dinner					

Industry Tour

The delegates will have the opportunity to visit Bali Catamarans' shipyard.

BALI innovates and revisits the concept of the catamaran, and of pleasure at sea. The "BALI door", the design of the hulls, the way the spaces adapt, and the quality of the boats are all the result of BALI's know-how: a disruptive and pioneering approach to rethinking every trade in boatbuilding. Innovating the way of conceiving your life at sea, inventing new ways of using your catamaran. BALI CATAMARANS opens new horizons for going further.



BALI
CATAMARANS

Evening's programme

Tuesday 21 May

Welcome reception

City Hall La Rochelle
19.00 – 20.30



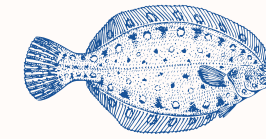
The mayor of La Rochelle will be happy to welcome you in La Rochelle City Hall. It is considered as one of the most beautiful town halls in France. This emblematic building of the city contained many works of art such as tapestries and paintings of Henry IV.



Wednesday 22 May

Visit at the Aquarium and dinner

Aquarium
19.30 – 22.00



At nightfall, during a private visit of the Aquarium, enjoy more than 12,000 marine animals and 600 different species. In the middle of your journey, a gastronomic stopover awaits you.



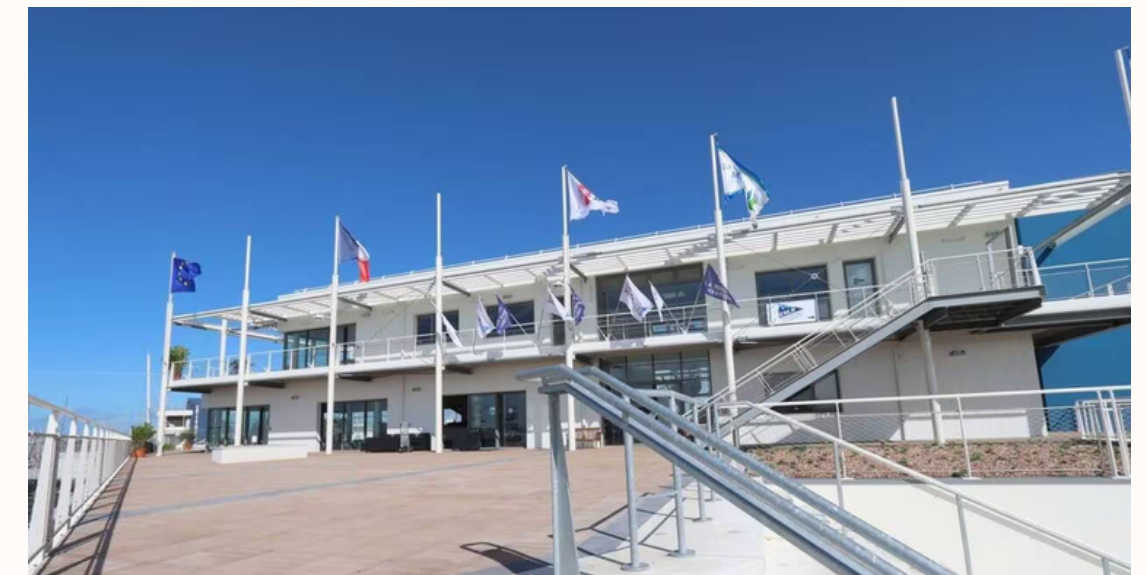
Thursday 23 May

Gala dinner

La Rochelle Nautique
18.30 – 23.00



The Gala dinner will take place in the heart of the La Rochelle Marina inside the very new Yatch Club. For this occasion, you will discover a culinary specialty from the Charente-Maritime region.

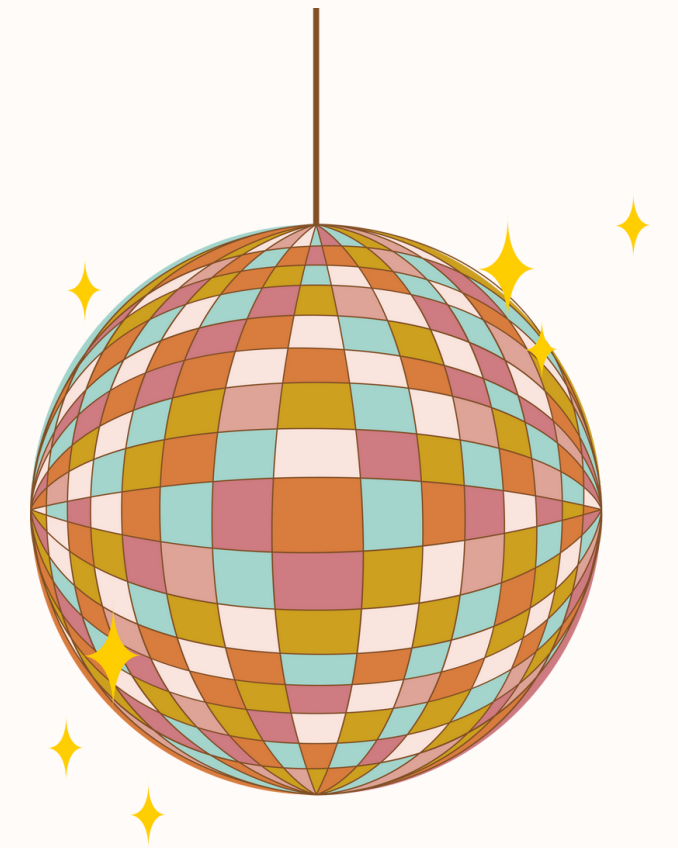


Gala dinner



Take a trip back to the 60s for the evening!

The Gala dinner this year will be a 60's party to celebrate IFBSO 60's birthday !



Dress code*



Partners' programme

Tuesday 21 May

La Rochelle reveals itself

Walking tour – 2 hours

A stop in the heart of the Old Town and the Old Port through some of the greatest moments of La Rochelle. You'll be enchanted by the majesty of its buildings and the liveliness of the docks.



Wednesday 22 May

Catamaran tour

Interîles – 3 hours

You will get on board for a private catamaran tour and will get the opportunity to discover several islands nearby La Rochelle and the famous Fort Boyard. A unique and memorable experience.



Thursday 23 May

Relaxing day

Ile de ré

During this day you will be charmed by the beautiful Ré island : natural salt marsh areas, vineyards, pine forests, golden sandy beaches, small streets lined with typical white houses, decorated with hollyhocks. After strolling around some cute villages you will enjoy a delicious lunch and a peaceful moment at the thalassotherapy.



Congress Registration

Delegate fee ICOMIA/IFBSO

390 EUR - ex-tax.

Delegate registration includes: Welcome reception, conference package, coffee breaks, conference lunches, dinner at the aquarium & Gala dinner.

Partners fee

280 EUR - ex-tax.

Partner registration includes: Welcome reception, partners program, dinner at the aquarium & Gala dinner.

Only IMG (Sunday - Monday)

180 EUR - ex-tax.

Includes: Marina Tour, conference package, coffee break and conference lunch.

IMG Technical Committee (Monday)

170 EUR - ex-tax.

Includes: Conference package, coffee break and conference lunch.

Non Ifbso members

490€ ex-tax

Includes: Welcome reception, conference package, coffee breaks, conference lunches, dinner at the aquarium & Gala dinner.

Congress booking process

<https://www.icomia.org/la-rochelle-2024/>

Hotel booking process

Book your accomodation at Hotel Mercure La Rochelle here :

1/ You need to go on the website : <https://all.accor.com/united-kingdom/index.en.shtml>

2/ In the box, Where do you want to travel ? you need to enter Hôtel Mercure La Rochelle Vieux-Port

3 / Then you have to enter your travel dates and click on Special Rates

4/ Finally in the box Preferential code, you need to enter : « ICOMIA »

Important information : Registration is open till 18 march 2024

Contact

Congress is hosted by

GRAND PAVOIS ORGANISATION

Avenue du Lazaret,
17000 La Rochelle

<https://gpoevents.com/en/homepage/>



Your dedicated contact person

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