# ICOMA website brand partner pack

Amplify your digital reach by partnering with ICOMIA





# The voice of the recreational marine industry

ICOMIA is an international non-profit membership organisation serving the recreational boating industry. Our webiste is a resource hub for all things recreational boating and marine





## 10k growing active monthly website users

Accurate as of June 2025



ICOMIA.ORG

#### New & active user demographics from across the globe



## 37% organic monthly traffic increase

Accurate as of June 2025



ICOMIA.ORG

Driving organic reach through high-impact content tailored for all major search platforms



# 378% average monthly worldwide demographic user growth rate

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Accurate as of June 2025



ICOMIA.ORG

#### User representation from key global geographic regions



### Unrivalled 128+ pages of resource downloads

Extensive reach through a truly global online audience

Accurate as of June 2025











## Coverage of all recreational marine boating sectors





ICOMIA.ORG



An intentional approach crafted to boost partner discoverability and grow brand recognition organically

### The home of **ICOMIA's** renowned statistics books





ICOMIA.ORG



Leverage ICOMIA's reputation as a trusted recreational boating and marine industry data source



Add brand exposure with our digital expertise and trusted domain authority

# Partner with ICOMIA to amplify your multi-channel digital reach





# Get in touch to see how ICOMIA can help you

info@icomia.com

