

World Marinas Conference Industry Reconnect Webinar Series Agenda

1. State of the industry around the globe (6th October at 10-11:30 UTC)

Start the industry reconnect series with an update on the impact of Covid-19 pandemic around the globe and how marinas have adapted in this new reality.

Moderator: **Martinho Fortunato**

- **Sara Anghel** Introduction & update on Canada
- **Gary Groenewold** (update on USA)
- **Oscar Siches** (update on Europe)
- **Klaus Peters** (update on South America)
- **Bruno Meier** (update on Middle East)
- **Lawrence Chow** (update on Asia)
- **Darren Vaux** (update on Australasia)
- Q&A Session

2. Boating & Tourism with Covid19 – what's next? (13th October at 11-12:30 UTC)

This topic will focus on the current status and impact of the covid-19 on the boating sector and what's next for the tourism industry; how boating services and charter develop and how boating could react to emerge (if it is the case) as a safe holiday away from crowds.

Moderator: **Stavros Katsikadis**

- Moderator Introduction
- **Alessandra Priante, Regional Director of Europe, WTO** - The future of tourism and what is coming next. How should we adapt.
- **Philip Easthill, EBI** - Boating Industry insights in Europe (watersports, shipyards, boat yards, marinas)
- **Dr. Marios Menexiadis, Aegean Airlines** – How is the aviation industry coping post Covid-19 crisis and insights for what's coming next
- **Rosemary Pavlatou, BWA - A1 Yachting** - Boat services & charter business lessons learned & insights for next year.
- Q&A Session

3. Technology looking forward – (20th October at 11-12:30 UTC)

Insights on first changes in terms of technology in marinas (during the summer) and what the experts see as the focus for new developments.

Moderator: **Idan Cohen**

- Moderator Introduction
- **Albert Willemsen, ICOMIA** (Life Marina Plan)- anti-sedimentation system

- **Tom Mukamal, CEO of IGY Marinas** – The new era of marina-boater communication. Where this relationship is going and what are the differences between the biggest markets- US/Europe
- **Pontus Fernstrom, EMEA Marine Segment Director in Garmin Europe**– New boating technologies and how they change the way we do boating in the near future.
- **Shimrit Perkol-Finkel, EConcrete** - Integrating environmentally sensitive technologies into the planning, design, and construction of urban, coastal, and marine Infrastructure.
- **Iaian Archibald, Swell Advantage** - Smart marinas and the technologies that can improve them.
- Q&A session

4. **Vision of CHANGE** – (27th October at 12-13:30 UTC)

This session will focus on aspects of sustainability with a look at how we can work towards future-proofing marinas, including stakeholder engagement, perceived access barriers to boating, community interaction and environmental factors.

Moderator: **Melanie Symes**

- **Sara Anghel, ICOMIA President** – Introduction & planning for a better future
- **Esteban Biondi, PIANC** – Designing sustainable and resilient marinas
- **Kellie Covington** – Marinas and the Circular Economy
- **Renata Marevic, Marina Punat** - Facilitating charter activity in marinas
- **Dee Caffari, Chair of The World Sailing Trust** - Social inclusivity: Recognising women in the marine industry
- **Q&A Session**
- **PIANC Marina Excellence Design Award** – announcing the winner (speaker TBC)