World Marinas Conference Industry Reconnect Webinar Series

Agenda

1. State of the industry around the globe (6th October at 10-11:30 UTC)

   Start the industry reconnect series with an update on the impact of Covid-19 pandemic around the globe and how marinas have adapted in this new reality.

   - Sara Anghel Introduction & update on Canada
   - Garry Groenewold (update on USA)
   - Oscar Siches (update on Europe)
   - Klaus Peters (update on South America)
   - Bruno Meier (update on Middle East)
   - Lawrence Chow (update on Asia)
   - Darren Vaux (update on Australasia)
   - Q&A Session

2. Boating & Tourism with Covid19 – what’s next? (13th October at 11-12:30 UTC)

   This topic will focus on the current status and impact of the covid-19 on the boating sector and what’s next for the tourism industry; how boating services and charter develop and how boating could react to emerge (if it is the case) as a safe holiday away from crowds.

   - Moderator Introduction
   - Alessandra Priante, Regional Director of Europe, WTO - The future of tourism and what is coming next. How should we adapt.
   - Philip Easthill, EBI - Boating Industry insights in Europe (watersports, shipyards, boat yards, marinas)
     Speaker details TBC
   - Rosemary Pavlatou, BWA - A1 Yachting - Boat services & charter business lessons learned & insights for next year.
   - Q&A Session

3. Technology looking forward – (20th October at 11-12:30 UTC)

   Insights on first changes in terms of technology in marinas (during the summer) and what the experts see as the focus for new developments.

   - Moderator Introduction
   - Albert Willemsen, ICOMIA (Life Marina Plan)- anti-sedimentation system
   - Tom Mukamal, CEO of IGY Marinas – The new era of marina-boater communication. Where this relationship is going and what are the differences between the biggest markets- US/Europe
- Pontus Fernstrom, EMEA Marine Segment Director in Garmin Europe—New boating technologies and how they change the way we do boating in the near future.
- Shimrit Perkol-Finkel, ECOncrete - Integrating environmentally sensitive technologies into the planning, design, and construction of urban, coastal, and marine Infrastructure.
- Iaian Archibald, Swell Advantage - Smart marinas and the technologies that can improve them.
- Q&A session

4. Vision of CHANGE – (27th October at 12-13:30 UTC)

This session will focus on aspects of sustainability with a look at how we can work towards future-proofing marinas, including stakeholder engagement, perceived access barriers to boating, community interaction and environmental factors.

- Sara Anghel, ICOMIA President – Introduction & planning for a better future
- Esteban, PIANC – Designing sustainable and resilient marinas
- Kellie Covington – Marinas and the Circular Economy
- Renata Marevic, Marina Punat - Facilitating charter activity in marinas
- Dee Caffari, Chair of The World Sailing Trust - Social inclusivity: Recognising women in the marine industry
- Q&A Session
- PIANC Marina Excellence Design Award – announcing the winner (speaker TBC)